



Quote for:

# Buckeye Local School District

## INTEGRATED COMMUNICATION SOLUTIONS



**WEBSITE  
& CMS**



**MASS  
COMMUNICATION**



**EMERGENCY  
MANAGEMENT**



**BRANDED  
DISTRICT APP**



**Prepared For:**

Tim Pike  
t.pike@buckeyeschools.info

**Prepared By:**

Paul Huff  
phuff@catapultk12.com



## Our Solutions



### Website / CMS

Catapult CMS websites provide the perfect blend of power, flexibility and simplicity. Our Content Management System empowers anyone, from teachers to technology directors, to control, update and maintain website content.

- Beautiful Mobile Responsive Designs
- Easy Updates
- ADA Compliance
- Google Integration



### Connect Mass Communication

Distribute important messages to your whole school community – right from your cell phone.

- News & Updates
- Activities & Event Notices
- Emergency Alerts
- Attendance Notifications
- Lunch Balance Notices





## Emergency Management System

With Catapult EMS, you'll develop a clear, centralized, cloud-based emergency communication plan to connect your teachers, sites, district and law enforcement in a crisis.

- Real-time Student Accountability
- Incident Reporting & Escalation
- District, Police & Fire Alerts
- Reunification of Students & Guardians
- Anonymous Tip Reporting Integration with WeTip



## District Branded App

Provide the core information parents need with our native mobile app, custom branded with your district identity.

- Announcements
- Staff Directory
- Event Calendar
- Push Notifications
- School Manager



## POWERFUL FEATURES



SIS INTEGRATION



ADA COMPLIANT



(SSO) SINGLE SIGN ON  
ACTIVE DIRECTORY / GOOGLE



IKEEPSAFE CERTIFIED



GOOGLE DRIVE &  
CALENDAR INTEGRATED



## CatapultK12 Quote Summary

Client: Buckeye Local School District	Date: 05 / 16 / 2024
Contact: Tim Pike	Phone: 4409984411
Address: 3436 Edgewood Drive, Ashtabula, Ohio 44004	Email: t.pike@buckeyeschools.info
Catapult Contact: Paul Huff	Catapult Email: phuff@catapultk12.com

### Total Product Quote Overview

CATAPULTK12 PRODUCTS	YEAR 1 (ONE-TIME SETUP FEES)	YEAR 1 (PRORATED SERVICE FEES)	YEAR 2 (ANNUAL SERVICE FEES)	YEAR 3 (ANNUAL SERVICE FEES)
CONNECT	\$1,595.00	\$4,802.05	\$4,802.05	\$4,802.05
DISTRICT BRANDED APP	\$3,650.00	\$2,643.00	\$2,643.00	\$2,643.00
* CMS	n/a	\$3,979.80	\$3,979.80	\$3,979.80
<b>TOTAL</b>	<b>\$5,245.00</b>	<b>\$11,424.85</b>	<b>\$11,424.85</b>	<b>\$11,424.85</b>

- \* CMS Annual fees are the fees for your current CatapultCMS websites and are covered under your existing CMS contract. We are listing them in the table above so that you can see what your annual service fees - for all three (3) solutions, if you add CONNECT and APP - will be. \***
- Adding CONNECT and APP will take your combined (CMS/APP/CONNECT) annual recurring fees to \$11,424.85 beginning with 2024-25 school year.
  - One-Time Setup Fees (billed in Year 1) for CatapultCONNECT and APP total \$5,245.00





## CatapultCONNECT Quote

### Year 1: CONNECT One-Time Setup and Service Fees

CONNECT Year 1 (Setup + Service)	Quantity	Price	Subtotal
<b>ONE-TIME SETUP FEES</b>			
<b>CONNECT Setup</b> SIS Integration, Active Directory Login, and Communication Team Setup.	1	\$1,000.00	\$1,000.00
<input checked="" type="checkbox"/> <b>Custom Branded Newsletter Templates</b> Custom branded <b>basic</b> newsletter templates for each of the following <u>school sites</u> with branded logo, school site information, and colors:  School Sites Included: <ol style="list-style-type: none"> <li>Kingsville Elementary School</li> <li>Ridgeview Elementary School</li> <li>Braden Middle School</li> <li>Edgewood High School</li> </ol>	4	\$99.00	\$396.00
<input checked="" type="checkbox"/> <b>Custom Branded Newsletter Templates</b> Custom branded <b>PREMIER</b> newsletter template for your <u>district/administrative site</u> with branded logo, district site information, and colors:  Site included: <ol style="list-style-type: none"> <li>Buckeye Local School District (Ashtabula, OH)</li> </ol>	1	\$199.00	\$199.00
<b>YEAR 1 SERVICE FEES</b>			





<p><b>CONNECT Service Fee</b></p> <p>Yearly Service for 12-months from July 2024-June 2025 for 5 total sites and 1,760 total students.</p> <p>Sites included:</p> <ol style="list-style-type: none"> <li>1. Buckeye Local School District</li> <li>2. Kingsville Elementary School</li> <li>3. Ridgeview Elementary School</li> <li>4. Braden Middle School</li> <li>5. Edgewood High School</li> </ol> <p>Custom Messages Sent Via:</p> <ul style="list-style-type: none"> <li>• SIS Integration</li> <li>• Custom Filters</li> <li>• Catapult Product Integrations</li> </ul> <p>Features Includes:</p> <ul style="list-style-type: none"> <li>• Text, phone, and email to (2) guardians per student</li> <li>• Social media (FB + Twitter), APP and CMS website posts (if applicable)</li> </ul>	<b>1760</b>	<b>\$2.95</b>	<b>\$5,192.00</b>
<input type="checkbox"/> <b>Attendance Alerts</b> Attendance alerts sent out via text, email and/or phone to (2) parents/guardians.	1760	\$0.35	\$616.00
<input type="checkbox"/> <b>Low Lunch Balance Alerts</b> Low lunch balance alerts sent out via text, email and/or phone to (2) parents/guardians.	1760	\$0.35	\$616.00
<input checked="" type="checkbox"/> <b>Teachers/Staff Communication</b> Feature includes adding Teachers/Staff to CatapultCONNECT and allowing them to send via text, email and phone call to (2) guardians for their student roster. Pricing is based on up to 137 total teachers/staff.	137	\$1.65	\$226.05
<input type="checkbox"/> <b>Added Guardian Contacts</b> Ability to add (2) additional guardians per student for up to 1,760 total students.	1760	\$0.35	\$616.00
<input type="checkbox"/> <b>Student Communication</b> Ability to include students in text, email and/or phone call communications for up to 1,760 total students.	1760	\$0.35	\$616.00





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888.840.9901 \* contact@catapultk12.com

<b>Service Discount</b> Multi-Product Discount - Current CMS client	<b>1760</b>	<b>-\$0.35</b>	<b>-\$616.00</b>
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**YEAR 1 TOTAL      \$6,397.05**



**Year 2: CONNECT Annual Service Fees**

Connect Year 2 (Annual Service)	Quantity	Price	Subtotal
<b>CONNECT Service Fee</b> CONNECT annual service fee for 5 total sites and up to 1,760 total students.	1760	\$2.95	\$5,192.00
<input type="checkbox"/> <b>Attendance Alerts</b> Attendance alerts sent out via text, email and/or phone to (2) parents/guardians.	1760	\$0.35	\$616.00
<input type="checkbox"/> <b>Low Lunch Balance Alerts</b> Low lunch balance alerts sent out via text, email and/or phone to (2) parents/guardians.	1760	\$0.35	\$616.00
<input checked="" type="checkbox"/> <b>Teachers/Staff Communication</b> Feature includes adding Teachers/Staff to CatapultConnect and allowing them to send via text, email and phone call to (2) guardians for their student roster. Pricing is based on for up to 137 total teachers/staff.	137	\$1.65	\$226.05
<input type="checkbox"/> <b>Added Guardian Contacts</b> Ability to add (2) additional guardians per student for up to 1,760 total students.	1760	\$0.35	\$616.00
<input type="checkbox"/> <b>Student Communication</b> Ability to include students in text, email and/or phone call communications for up to 1,760 total students.	1760	\$0.20	\$352.00
<b>Service Discount</b> Multi-Product Discount - Current CMS client	1760	-\$0.35	-\$616.00

**YEAR 2 TOTAL      \$4,802.05**





**Year 3: CONNECT Annual Service Fees**

Connect Year 3 (Annual Service)	Quantity	Price	Subtotal
<b>CONNECT Service Fee</b> CONNECT annual service fee for 5 total sites and up to 1,760 total students.	1760	\$2.95	\$5,192.00
<input type="checkbox"/> <b>Attendance Alerts</b> Attendance alerts sent out via text, email and/or phone to (2) parents/guardians.	1760	\$0.35	\$616.00
<input type="checkbox"/> <b>Low Lunch Balance Alerts</b> Low lunch balance alerts sent out via text, email and/or phone to (2) parents/guardians.	1760	\$0.35	\$616.00
<input checked="" type="checkbox"/> <b>Teachers/Staff Communication</b> Feature includes adding Teachers/Staff to CatapultConnect and allowing them to send via text, email and phone call to (2) guardians for their student roster. Pricing is based on for up to 137 total teachers/staff.	137	\$1.65	\$226.05
<input type="checkbox"/> <b>Added Guardian Contacts</b> Ability to add (2) additional guardians per student for up to 1,760 total students.	1760	\$0.35	\$616.00
<input type="checkbox"/> <b>Student Communication</b> Ability to include students in text, email and/or phone call communications for up to 1,760 total students.	1760	\$0.20	\$352.00
<b>Service Discount</b> Multi-Product Discount - Current CMS client	1760	-\$0.35	-\$616.00

**YEAR 3 TOTAL      \$4,802.05**





## CatapultAPP Quote

### Year 1: APP Setup and Service Fees

App Year 1 (Setup + Service)	Quantity	Price	Subtotal
<b>ONE-TIME SET-UP FEES</b>			
<b>Custom District Branded App(s)</b> Setup of District Branded App for Buckeye Local Schools	1	\$2,200.00	\$2,200.00
<b>School Site(s) Included in Branded App</b> Sites included: <ol style="list-style-type: none"> <li>Kingsville Elementary School</li> <li>Ridgeview Elementary School</li> <li>Braden Middle School</li> <li>Edgewood High School</li> </ol>	4	\$550.00	\$2,200.00
<b>One-Time Set-up Discount</b> Multi-Site Setup Discount	5	-\$150.00	-\$750.00
<b>YEAR 1 SERVICE FEES</b>			
<b>District App Service Fee</b> Includes integration into Catapult CMS and CatapultCONNECT (if applicable) for 12-months from July 2024 - June 2025 for Buckeye Local Schools.	1	\$1,308.00	\$1,308.00
<b>School Site App Service Fee</b> Yearly Service for 12-months from July 2024 - June 2025 for 4 school sites.  Sites included: <ol style="list-style-type: none"> <li>Kingsville Elementary School</li> <li>Ridgeview Elementary School</li> <li>Braden Middle School</li> <li>Edgewood High School</li> </ol>	4	\$360.00	\$1,440.00
<b>Service Discount</b> Multi-Product Discount - Current CMS Client	5	-\$21.00	-\$105.00





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**YEAR 1 TOTAL      \$6,293.00**



## Year 2: APP Annual Service Fees

App Year 2 (Annual Service)	Sites	Yearly Price	Subtotal
<b>District App Service Fee</b> Includes integration into Catapult CMS and CatapultCONNECT (if applicable) for 12-months for Buckeye Local Schools.	1	\$1,308.00	\$1,308.00
<b>School Site App Service Fee</b> Includes integration into Catapult CMS and CatapultCONNECT (if applicable) for 12-months for 4 school sites.	4	\$360.00	\$1,440.00
<b>Service Discount</b> Multi-Product Discount - Current CMS Client	5	-\$21.00	-\$105.00
<b>YEAR 2 TOTAL</b>			<b>\$2,643.00</b>

## Year 3: APP Annual Service Fees

App Year 3 (Annual Service)	Sites	Yearly Price	Subtotal
<b>District App Service Fee</b> Includes integration into Catapult CMS and CatapultCONNECT (if applicable) for 12-months for Buckeye Local Schools.	1	\$1,308.00	\$1,308.00
<b>School Site App Service Fee</b> Includes integration into Catapult CMS and CatapultCONNECT (if applicable) for 12-months for 4 school sites.	4	\$360.00	\$1,440.00
<b>Service Discount</b> Multi-Product Discount - Current CMS Client	5	-\$21.00	-\$105.00
<b>YEAR 3 TOTAL</b>			<b>\$2,643.00</b>



## PAYMENT & TERMS OF USE

Terms: By signing below, Client approves this quote and certifies that they understand and accept what work is to be performed for the price defined. Client will pay Catapult half of the one-time setup fees upon signing this document and the second half at the contract start date. This quote is good for 30-days. By signing this quote the client agrees to the Terms of Use on the [CatapultK12.com website](https://www.catapultk12.com). By signing this quote the client agrees to the Terms of Use on the [WeTip.com website](https://www.wetip.com). Once signed, please email, electronically sign or fax this quote to CatapultK12. By signing this quote, you are committing to a contract from **July 1, 2024 to June 30, 2027** for the summary of fees outlined above. Our business is committed to providing top-level customer service and support. To ensure adequate support staff, our software service contracts automatically renews on **July 1st** of each year after the end of the initial contract term. If Client wishes to discontinue software service, a cancellation notice must be sent via email to [billing@catapultk12.com](mailto:billing@catapultk12.com) 30-days prior to the renewal date. If the cancellation notice is not received 30-days prior to the renewal date, Client will be responsible for paying for the entire 12 months of service, regardless of whether the service is used or not. Thank you for your understanding.

<b>Payment Frequency</b>	Annually
<b>Payment Terms</b>	Payment Due Net 30 from Receipt of Invoice
<b>Billing Contact Name</b>	
<b>Billing Contact Email</b>	
<b>Billing Address</b>	
<b>Billing Phone Number</b>	

### CUSTOMER

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Signature

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Date

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Name

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Title

